

# **Kitisak Srijmadee**

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## **PERSONAL INFORMATION**

**Date of Birth :** July 25th , 1994

**Nationality :** Thai

## **Education**

**2020 - Present :** Studying Doctor of Philosophy Program in Economics (International Program),  
National Institute of Development Administration (NIDA)

**2017 - 2019 :** Master's degree at School of Development Economics (English Program), National  
Institute of Development Administration (NIDA) with G.P.A. 3.34

**2013 - 2017 :** Bachelor's degree at Economic Faculty, Kasetsart University Sriracha Campus with  
G.P.A. 3.72 (1st Class Hons.)

## **Experiences & Activities**

**2020 – 2021** : Research Assistant of Research Center at National Institute of Development Administration (NIDA)

**2017 - 2021** : Research Assistant of professor

**2019 - 2020** : Research Assistant of Center of Development Economics Studies at National Institute of Development Administration (NIDA)

**2020 – 2020** : Research Assistant in project of International Institute for Trade and Development (Public Organization)

**2019 - 2020** : Research Assistant in project of Thailand Science Research and Innovation (TSRI)

**2019 - 2020** : Research Assistant in project of ThaiHealth Promotion Foundation

**2017 - 2018** : Executive Assistant of the International Student Club in Fiscal Year 2018

**2016 - 2017** : Teacher Assistant of Student Affairs

**2015 - 2017** : Committee of student about academic matter

**2015 - 2016** : Research Assistant of professor

## **Article Publications**

Piriya Pholphirul, Akkaranai Kwanyou, Pungpond Rukumnuaykit, Teerawat Charoenrat, and Kitisak Srijamdee. (2024). Social network analysis and network centrality in community enterprises: evidence from One Tambon One Product entrepreneurship program in border Thailand. *Journal Entrepreneurship in Emerging Economies*, 16(4), 1118-1143.

Piriya Pholphirul, Pungpond Rukumnuaykit, Teerawat Charoenrat, Akkaranai Kwanyou and Kitisak Srijamdee. (2021). Service marketing strategies and performances of tourism and hospitality enterprises: implications from a small border province in Thailand. *Asia Pacific Journal of Marketing and Logistics*, 34(5), 887-905.

Piriya Pholphirul, Teerawat Charoenrat, Akkaranai Kwanyou, Pungpond Rukumnuaykit and Kitisak Srijamdee. (2020). Measuring Smiling Curves in Community Enterprises: Evidence from the One Tambon One Product Entrepreneurship Programme in Border Thailand, *Global Business Review*, 25(2), 349-376

Kitisak Srijamdee and Piriya Pholphirul. (2020) “Does ICT Familiarity Always Help Promote Educational Outcomes? Empirical Evidence from PISA-Thailand”, *Journal of Education and Information Technologies*, 25(4), 2933-2970

## **Book**

Piriya Pholphirul, Natchanon Phairoon and Kitisak Srijamdee. (2023). Managerial Economics of Efficient Resource Management in Buddhist Temple. Bangkok: Graduate School of Development Economics at National Institute of Development Administration

Piriya Pholphirul, Pungpond Rukumnuaykit, Teerawat Charoenrat, Akkaranai Kwanyou and Kitisak Srijamdee. (2021). Trade in Creative Goods Networking in Nong Khai Province. Bangkok: International Institute for Trade and Development (Public Organization)

Piriya Pholphirul, Pungpond Rukumnuaykit, Teerawat Charoenrat, Akkaranai Kwanyou and Kitisak Srijamdee. (2021). Trade in Creative Services Networking in Nong Khai Province. Bangkok: International Institute for Trade and Development (Public Organization).

## **Conference Proceedings**

**2024 :** The 2024 National Population Conference topic “Growth Mindset Parental Support and the Help and Teaching of Teachers Helps Support on educational achievement?: Empirical evidence from data PISA-Thailand”

## **Reward**

**2016 :** King Bhumibol Scholarships (Highest GPA Award), Kasetsart University

## **Languages & Skills**

**Languages :** Thai , English

**Computer :** Microsoft Excel, Microsoft Powerpoint, Microsoft Word, Stata, Eview, SPSS,  
Program R